



JT Publishes Sustainability Report FY2014

15th June, 2015

Japan Tobacco Inc. (JT) (TSE: 2914) has published the JT Group Sustainability Report FY2014, outlining its sustainability initiatives and performance for the year ending 31st December, 2014. The report is available at <http://www.jt.com/csr/report/index.html>.

The report contains Standard Disclosures from the Global Reporting Initiative (GRI) G4 Sustainability Reporting Guidelines. However, it is not yet 'in accordance' with the Guidelines. JT aims for our FY2015 report to be in accordance with the GRI G4 'Core'.

Mitsuomi Koizumi, President and Chief Executive Officer of JT, said *"We are only at the beginning of our journey and we recognize that there is much more to do. We must – and will – make further strides on sustainability if we are to continue our success. As we implement improvements in the years to come, we look forward to an even more prosperous future that will benefit not only the Group but society in general."*

2014 Highlights

- Accelerated the development of our Group-wide sustainability strategy, a process that began in 2012.
- Established a Group-wide anti-bribery policy.
- Our international tobacco business was recognized as a Top Employer in 33 countries around the world, including the top 3 position in Europe, and is certified by Investors in People in 17 countries.
- Withdrew 5,470 children from child labor in Brazil, Malawi and Zambia thanks to the ARISE program, which helps tobacco farmers send their children to school.
- Achieved a 12.6% reduction in greenhouse gas emissions over our baseline of FY2009, putting us well on track to achieve our 20% reduction target for 2020.
- Set up a global team to focus on bringing together all our functions and know-how in the area of emerging products.
- In the U.K., our youth access prevention program of more than 6,000 test purchases led to a 7% increase in the number of retailers requesting ID.
- Invested ¥8,923 million in corporate citizenship and community activities.

For further information on JT and the JT Group, please visit: www.jt.com

For further information on our international tobacco business, please visit: www.jti.com

For any further information, please contact: jtgcsr@jt.com

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Japan Tobacco Inc. is a leading international tobacco company. Its products are sold in over 120 countries and its internationally recognized brands include Winston, Camel, Mevius and LD. With diversified operations, JT is also actively present in pharmaceuticals and processed foods.