



JTI Certified Top Employer Europe 2013

*Belgium, France, Italy, Netherlands, Poland, Switzerland, United Kingdom,
Czech Republic, Denmark & Greece awarded by the CRF Institute*

Geneva, March 22, 2013 – Japan Tobacco International (JTI) today received the Top Employer Europe 2013 certification during an awards ceremony held at the Park Plaza in London. Ten JTI offices were recognized for their excellence in human resources management by the CRF Institute as a result of an audit conducted by Grant Thornton: Belgium, France, Italy, Netherlands, Poland, Switzerland, United Kingdom, Czech Republic, Denmark & Greece.

“Hiring the best talents and investing in people development are the cornerstones of JTI’s human resources approach”, says Ilona Alonso, Human Resources Vice President for the Western Europe Region at JTI. “This recognition, combined with our recent Employee Engagement Survey results, give us the confidence that we are doing things right.”

“There is a strong sense of common purpose at JTI: more than 91% of our employees – worldwide – support the company’s goals, objectives and values, and 94% are willing to make extra efforts to help JTI succeed”, adds Mark Phillips, Human Resources Vice President for the Central Europe region at JTI. “The Top Employer award is yet another reason for our employees to be proud of working for JTI.”

JTI’s workforce is composed of 106 nationalities. The company offers a wide range of opportunities for women and men to develop throughout their career in a culturally diverse working environment. Since 2004, the number of international assignments has quadrupled. An average of 80% of JTI leaders are appointed internally.

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JTI is a member of the Japan Tobacco Group of Companies, a leading international tobacco product manufacturer. It markets world-renowned brands such as Winston, Mevius (Mild Seven) and Camel. Other global brands include Benson & Hedges, Silk Cut, Sobranie, Glamour and LD. With headquarters in Geneva, Switzerland, and core revenue of USD 11.8 billion in the fiscal year ended December 31, 2012, JTI has operations in more than 120 countries and about 25,000 employees. For more information, visit www.jti.com.