

MEDIA INFORMATION

For immediate release



New JTI international headquarters in Geneva: Works starting in spring 2012

Day-care center project confirmed

Geneva (February 6, 2012) – Japan Tobacco International (JTI) today announced that the building works of its new international headquarters in Geneva will begin in spring 2012. The local authorities granted the final construction permit on December 9, 2011. The company also confirmed the construction of a 105 capacity day-care center on part of the site.

"We are delighted to have completed these two milestones and are pleased with the progress of this flagship project for JTI and for the economy in Geneva," said Paul Bourassa, member of JTI's Executive Committee, noting that the company has been based in Geneva for more than 45 years. The move to the new offices is planned for 2015.

"The day-care center project is extremely important to us, as it will make the day-to-day lives of many of our employees much easier," added Tony Gomez, who is heading the project for JTI. He also stressed, "We are happy to announce that the City of Geneva will use a quota of places, which will be communicated at a later stage."

The implementation of the main project, which will result in the construction of a building totaling some 25,000 m², will be carried out by internationally renowned architecture firm Skidmore, Owings & Merrill LLP (SOM), together with Geneva architects group8. The building will accommodate around 1,000 employees. The JTI headquarters in Geneva currently employ 839 permanent staff (as of December 31, 2011), spread over three sites, and this number is constantly growing.

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JTI is a member of the Japan Tobacco Group of Companies (JT), a leading international tobacco product manufacturer. It markets world-renowned brands such as Winston, Mild Seven and Camel. Other international brands include Benson & Hedges, Silk Cut, Sobranie, Glamour and LD. With headquarters in Geneva, Switzerland, and net sales of USD 10.2 billion in the fiscal year ended December 31, 2010, JTI has operations in 120 countries and about 25,000 employees. For more information, visit www.jti.com