



JTI Awarded One of the Top Five Global Employers

Exceptional Employee Environment Acknowledged in 33 Countries

Geneva, March 6, 2014 - JTI (Japan Tobacco International) was one of the select five companies in the world to receive the Top Employer Global 2015 certification during an awards ceremony in Amsterdam yesterday. JTI offices in an unprecedented thirty-three¹ countries across Europe, Asia Pacific and the Middle East were recognized by the Top Employers Institute for their exceptional employee environment.

“This award recognizes the high standards we set ourselves worldwide and our constant dedication to foster a diverse work environment where employees excel”, says Ilona Alonso, Global HQ Human Resources Vice President at JTI. “Recruiting the best candidates and developing employees’ skills and competencies across the organization is in JTI’s DNA. We work hard to invest in tomorrow’s leaders with a solid performance management and succession planning platform.”

“JTI is a perfect example of a company that has harmonized its operations in a way which has not only benefited its employees but also its operational efficiency on a global scale”, comments David Plink, Top Employers Institute’s CEO.

“Experience has shown us that employees with diverse backgrounds make strong leaders”, adds Ms. Alonso. “We recognize that career paths are changing and are not always linear, which is why we encourage employees to build their competencies and skills beyond their core functional areas of expertise. We take a truly global and flexible approach to help them grow within the company.” Today, approximately 80% of JTI leaders are appointed internally. Over 800 employees are currently on a long-term, short-term or rotational international assignment.

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¹ Armenia, Austria, Azerbaijan, Belarus, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, France, Georgia, Germany, Greece, Hungary, Iran, Ireland, Italy, Jordan, Kazakhstan, Lithuania, Moldova, Netherlands, Poland, Romania, Russia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Arab Emirates, United Kingdom, Taiwan

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About the Top Employers Global Certification

The Top Employers Global Certification is a new program organized by the Top Employers Institute designed to recognize employers that globally create optimal conditions for their employees to develop professionally and personally. Topics examined for the certification include Talent Strategy, Workforce Planning, Learning and Development, Performance Management, and Leadership Development. Companies who have earned the Global seal have been certified as a continental Top Employer in at least three regions, in at least 25 countries and in the country where their global headquarters is based.

About JTI

JTI, a member of the Japan Tobacco Group of Companies, is a leading international tobacco manufacturer. It markets world-renowned brands such as Camel, Winston and Mevius (Mild Seven). Other global brands include Benson & Hedges, Silk Cut, Sobranie, Glamour and LD. With headquarters in Geneva, Switzerland, and about 27,000 employees worldwide, JTI has operations in more than 120 countries. Its core revenue in the fiscal year ended December 31, 2014, was USD 11.9 billion. For more information, visit www.jti.com.