

JTI Egypt Wins the "Top Employer" Award for the Eighth Consecutive Year in 2025

Cairo – February 1, 2025 - Japan Tobacco International (JTI) Egypt has been awarded the "Top Employer" title for the eighth consecutive year by the Top Employer Institute

The globally recognized award, is given to companies that commit to providing a flexible and ideal work environment, equal development opportunities and displays continuous efforts to ensure an inclusive and outstanding workplace.

In Egypt, JTI secured the first position among international companies operating in the country this year. This achievement underscores the company's ongoing excellence in creating a collaborative and supportive workplace that encourages constant development and professional growth for its employees.

On a global scale, JTI was awarded top employer for the eleventh consecutive year in 46 countries worldwide. These recognitions reflect the company's commitment to developing its work environment, attracting top talent, and providing equal opportunities for all employees.

In this context, Mariana Magdy, General Manager of JTI Egypt, expressed her happiness with the recognition, stating: "We are proud to achieve this significant milestone, which reflects our ongoing commitment to providing a flexible work environment with opportunities for growth and professional development. Winning this award consistently reaffirms our dedication to delivering the best for our employees. We will continue to enhance our workplace and support the personal and professional growth of our team across all levels."

It is worth mentioning that JTI continues its journey in offering a leading work atmosphere, further strengthening its position as one of the best workplaces globally. This achievement reflects the company's dedication to supporting employees and enhancing their skills in a sustainable and innovative environment.

Furthermore, the Top Employer Institute is a globally recognized certification body that grants awards to major organizations based on several key criteria. These criteria include corporate culture and work environment, talent management strategies, performance management, leadership development, and employee compensation and benefits.

- End -

About JTI:

Japan Tobacco International (JTI) is one of the global leaders in the tobacco and electronic smoking products industry, selling its products in over 130 countries. The company globally owns the brands "Winston," the second-largest cigarette brand in the world, and "Camel" outside of the United States. Other global brands include "MEVIUS" and "LD." JTI is also a major player in the international e-cigarette market through its heated tobacco brand "Ploom" and e-cigarette brand "Logic." The company's headquarters is in Geneva, Switzerland, and it employs around 46,000 people. It was awarded the "Best Global Employer" for the tenth consecutive year in 2024. JTI is a member of the JT Group.

The company began its investments in the Egyptian market in 2013, with some of its most well-known brands in Egypt being "Winston," "Camel," "Gold Coast," and "Al-Nakhla Molasses".