



JTI recognized as No. 1 Top Employer in the Philippines

Manila, Philippines February 01, 2026 – JTI Philippines has been named No. 1 in the Philippines in the 2026 Top Employer rankings by the Top Employers Institute, the global authority on the assessment and certification of people practices.

To qualify for Top Employer certification, companies undergo a rigorous audit of their human resources practices. This year, JTI Philippines achieved 100% ratings in almost every category it was assessed in, including Business Strategy, People Strategy, Work Environment, Onboarding, Learning, Purpose and Values, Ethics and Integrity, to name a few.

“This is JTI Philippines’ fifth consecutive year to be part of the Top Employers list. Now that we are named No. 1 Top Employer, we have demonstrated that we continue to improve our work environment and that we truly champion our employees’ wellbeing and development,” said Ari Wisnubroto, People and Culture Director of JTI Philippines.

The company’s family leave policy is one of the most well-regarded examples of JTI Philippines’ progressive people practices. It provides new parents 20 weeks fully paid leave when welcoming a child – regardless of gender, sexual orientation, or the way they become parents.

“Aside from this, our flexible work setup, opportunities for learning and development, and focus on diversity, equality and inclusion reflect how we value the contributions of our greatest resource: our people,” said Wisnubroto and adds, “Our employees harness the culture and values of JTI as they contribute to our becoming the fastest growing tobacco company in the Philippines. A collaborative work environment, strong ethics and integrity standards, and a clear commitment to sustainability and social purpose further shape the employee experience.”

It is JTI’s 12th consecutive year to be certified by the Top Employers Institute as Global Top Employer for commendable people policies and practices worldwide. Furthermore, JTI earned 2026 Top Employer certifications in 50 countries. JTI Philippines is one of 14 countries it operates in that has been named No. 1 Top Employer.

For further information, please contact

Dennis Gadil

09178796924

Dennis.Gadil@jti.com



About JTI in the Philippines

JTI in the Philippines is a global tobacco company with close to 40 branch offices across the country. It is the distributor of international brands Winston, Camel, Mevius, LD, and local brands Mighty and Marvels. New to its Philippine portfolio is its smoke-free, vapor-free nicotine product, Nordic Spirit, which is a leading brand of nicotine pouches, and more recently its introduction of Ploom X Advanced, an innovative heated tobacco product that combines high-end technology with award-winning sleek and stylish design. JTI's portfolio applies Japanese standards of quality control, upholding the company's commitment to excellence in production. With its market headquarters and a global business services center in Taguig City alongside its manufacturing facility in Malvar, Batangas, the company employs close to 5,500 people and has been awarded Top Employer for the third consecutive year. Furthermore, the company is now in receipt of EY's Global Equality Standard (GES) certificate for equality, diversity and inclusion excellence. For more information, visit www.jti.com/asia/philippines.

About JTI

JTI, a member of the JT Group, is a modern and dynamic international company, passionate about quality and innovation. It sells its products in over 130 markets with the goal of bringing exceptional tobacco and nicotine experiences to its adult consumers. JTI is the global owner of both Winston and Camel, respectively the second and third largest combustible brands in the world. Other global brands include MEVIUS and LD. It is also present in the Reduced-Risk Products category with its heated tobacco brand, Ploom, vaping brand, Logic, and Nordic Spirit nicotine pouches. Headquartered in Geneva, Switzerland, the Company employs over 46,000 people and was awarded Global Top Employer for the twelfth consecutive year in 2026. For more information, visit www.jti.com.

