

MEDIA INFORMATION

For immediate release

JTI recognized as one of the best employers in Switzerland *for the 13th time in a row*

Dagmersellen, February 03, 2025 - JTI (Japan Tobacco International) has achieved third place in the "Top Employer Switzerland" employer award. This is the thirteenth award in a row for JTI in Dagmersellen.

Every year, the Top Employers Institute certifies employers in Switzerland and around the world. The criteria include employee development, talent management, employment conditions and corporate culture. Bernadett Sümegi, P&C Director at JTI Switzerland, says: "This award is not just a ranking, but a joint success. An excellent working environment is only created when everyone works together. This new award motivates us again and again to respond precisely to the needs of our employees and to continue to grow together."

This latest certification reaffirms the outstanding working conditions at JTI and the progress the company has made in improving wellbeing, diversity and inclusion. For example, by introducing the world's leading policy for 100% paid parental leave of 20 weeks, which applies regardless of gender and sexual orientation. The Swiss site in Dagmersellen sets a strong example for gender diversity and equal opportunities; for example, women and men are equally represented in the management team.

Thanks to the awards in various countries, JTI can once again carry the "Top Employer Europe" label as well as the "Top Employer Global" label for the eleventh time, in addition to the Swiss logo.

People from 36 countries work at JTI Switzerland. Around 40% of the employees have been with the company for ten years or more. JTI is training seven apprentices in the professions of management assistant and logistics specialist.

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For further information, please contact:

Stephanie Peeters, Corporate Affairs & Communications Manager
+41 62 748 01 11
press.office.switzerland@jti.com

Japan Tobacco International (JTI) is a leading international tobacco company operating in more than 130 countries. Its brands include the cigarette brands Winston, Camel and Natural American Spirit, as well as the heated tobacco brand Ploom and Nordic Spirit nicotine pouches. Headquartered in Geneva, JTI employs over 46,000 people worldwide. The Swiss production and marketing site with around 400 employees is located in Dagmersellen (LU) and has been recognized as a Top Employer Switzerland for the thirteenth time in a row. As a manufacturer of tobacco products, JTI is aware of its special responsibility towards society and the environment and is therefore consistently committed to sustainable working and production conditions. Further information can be found at [jti.com](https://www.jti.com).