

MEDIA INFORMATION

For immediate release

JTI Philippines opens new Las Pinas branch to better serve its customers and employees



Las Pinas, August 2, 2024 – JTI Philippines formally inaugurated its new Las Pinas branch last August 2, 2024, marking an important milestone for the company and demonstrating its continued growth and commitment to the country.

Leading the ribbon-cutting ceremony was JTI General Manager John Freda (4th from L) assisted by (Left to Right) Regional Sales Director-GMA Carlo Capistrano, Market Supply Chain Director Roald Johann Yap, special guest Sen. Mark Villar, People & Culture Director Ari Wisnubroto and Sucat Area Sales Manager Jesseruel Magat.

The new branch is now JTI's largest in the Greater Manila Area, employing 134 sales and office staff out of the company's overall Philippine team of around 5,500 people and is located in Almanza Uno, Las Pinas City. It's the first branch in the country to benefit from the company's comprehensive branch plan, aimed at streamlining operations and enhancing working conditions,

underscoring JTI's commitment to quality and excellence. Each of JTI's 38 branches nationwide will undergo a similar facelift in the coming years to better serve the company's customers and employees.

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About JTI in the Philippines:

JTI in the Philippines is a global tobacco company with close to 40 branch offices across the country. It is the distributor of international brands Winston, Camel, Mevius, LD, and local brands Mighty and Marvels. New to its Philippine portfolio is its smoke-free, vapor-free nicotine product, Nordic Spirit, which is a leading brand of nicotine pouches. With its market headquarters and a global business services center in Taguig City alongside its manufacturing facility in Malvar, Batangas, the company employs close to 5,500 people and has been awarded Top Employer for the third consecutive year. Furthermore, the company is now in receipt of EY's Global Equality Standard (GES) certificate for equality, diversity and inclusion excellence. For more information, visit www.jti.com/asia/philippines.

About JTI:

JTI, a member of the JT Group of Companies, is a leading international tobacco company, selling its products in more than 130 markets. It is the global owner of both Winston and Camel, respectively the second and third largest cigarette brands in the world. Other global brands include MEVIUS and LD. JTI is also a major player in the Reduced-Risk Products category with its heated tobacco brand, Ploom, vaping brand, Logic, and Nordic Spirit nicotine pouches. Headquartered in Geneva, Switzerland, the Company employs over 46,000 people and was awarded Global Top Employer for the tenth consecutive year in 2024. For more information, visit www.jti.com.