



JTI's Office in Russia Recognized as Green

JTI Russia's headquarters achieved the Gold level of LEED certification

Moscow, January 13, 2016 – JTI's new office in Russia has been certified to the Gold level of LEED, Leadership in Energy and Environmental Design, a green building certification program. LEED certification is awarded globally to buildings and premises that meet the requirements for environmental safety, green innovations, and healthy microclimate.

JTI's office has become the fifth office in Moscow and ninth in Russia to receive LEED certification. Besides, it is the first certified Russia-based office since 2013. According to JLL consulting company, there are only 30 office buildings in Russia that have been certified to international environmental standards.

JTI's new office in Russia opened in September 2015. The company purchased five floors with a total area of almost 10,000 square meters in Mercury City Tower, one of Moscow's skyscrapers, to make conditions for its employees as comfortable as possible. The office provides 18 square meters per person on average, which translates into a spacious and convenient working environment for all employees.

JTI Russia's headquarters was built to meet the latest global environmental requirements right from the beginning. The office has water-saving restroom fixtures, containers for separate waste collection, and energy-saving equipment. The interiors and furniture are made of environmentally friendly materials, such as wood, marble, and natural fabric.

Helvar intelligent lighting system, which saves up to 75% of energy, has been highly appreciated by the experts. Thanks to movement and presence detection sensors, the lighting automatically turns on only when someone enters a room. There is a lot of natural light in the office flowing in through large panoramic windows, along which most of the work stations are located. The system adjusts to the level of natural light and changes the interior light intensity depending on the proximity of lamps to the windows, on the weather and on the time of day.

LEED auditors also took notice of the innovative heating, ventilation and air conditioning system, which provides clean air and comfortable ambient temperature throughout the year.

The quality of the indoor environment plays an important part in the assessment. JTI's office has a lot of meeting rooms and spaces for socializing, kitchens, massage chairs, areas for playing billiards and table tennis, shower rooms for those who cycle to work or come back from business trips; there is even a small "quiet" room with relaxing lighting to give rest to eyes.

"LEED sets high mandatory requirements for the quality of premises and considers a lot of additional criteria. LEED Gold for Commercial Interiors certification proves that our efforts to create a sustainable and comfortable office for our employees have been really successful," said Marina Krechetnikova, Administrative Director at JTI Russia.

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About LEED

LEED certification system (Leadership in Energy and Environmental Design) was established by the U.S. Green Building Council in 1998. Today LEED is one of the most popular green building certification programs used worldwide. Since its inception, LEED certification has been awarded to over 69,000 projects in 150 countries around the world. LEED certification is based on a 100-point system across five key categories: sustainable sites, water use efficiency, heating and energy efficiency, air quality, materials and resources, and indoor environment quality. Extra points are awarded for innovation and design. The total number of points a project earns determines its level of LEED certification. There are 4 levels of certification: Certified (40–49 points), Silver (50–59 points), Gold (60–79 points), and Platinum (80+ points).

About JTI

JTI, a member of the Japan Tobacco Group of Companies, is a leading international tobacco manufacturer. With headquarters in Geneva, Switzerland, and about 26,000 employees worldwide, JTI has operations in more than 120 countries. Its core revenue in the fiscal year ended December 31, 2014, was USD 11.9 billion. For more information, visit www.jti.com.

JTI is the largest tobacco manufacturer and investor in the tobacco industry in Russia. The company's direct investments in the Russian economy exceeded USD 1.9 billion. JTI's Russian operations include

JTI Marketing and Sales division and four factories: Petro in Saint Petersburg, Liggett-Ducat in Moscow, Cres Neva in Leningrad Region, and JTI Yelets in Lipetsk Region. JTI's manufacturing facilities and sales offices in 68 Russian regions employ over 4,500 people. According to various rankings, JTI is one of the most attractive employers based on such criteria as career opportunities and compensation package¹. JTI is also among the 5 largest foreign companies in Russia, according to Forbes' ranking.

¹ According to *Headhunter*'s survey "Gender Differences in Companies," 2015; "Career Start" rankings on Career.ru portal; "Best Company for Work and Career 2013" ranking by *Elite Personnel* newspaper, 2013; "Best Employers in Russia 2012" by *Vedomosti* newspaper, No. 33 (3295), 2013.