



Andrey Palitko appointed Country Manager of JTI Bulgaria

Sofia, 11 March 2026 – Andrey Palitko has been appointed Country Manager of JTI Bulgaria. He succeeds Márton Pataki, who will continue his professional journey in a new role within JTI.

Andrey Palitko brings more than 16 years of experience with JTI, having joined the company in Belarus in 2010. *He has held several senior leadership roles throughout his career, including leading the Commercial function in Belarus, serving as Country Manager of JTI Azerbaijan from 2017, and heading the Commercial function in Russia from 2022 to the end of 2025.*

Andrey Palitko holds a Bachelor's degree in Engineering from the Belarusian National Technical University.

“I am impressed by the team and by what JTI Bulgaria has achieved so far. We will work together to continue developing the company and to build on its successes. We will strive to sustain our growth in the Bulgarian market and to engage in constructive dialogue with stakeholders in support of a strong business environment, as well as on combating the illegal trade in products – an area in which Bulgaria and Bulgarian institutions have delivered impressive results,” commented Andrey Palitko.

JTI Bulgaria continues to grow sustainably, investing both in its people and workplace environment, as well as in long-term initiatives supporting communities, including the national water-access program “Drop by Drop”.

For more information:

Gergana Boneva

Corporate Affairs & Communication

Tel.: +359 878 998 879

E-mail: gergana.boneva@jti.com

JTI

JTI, a member of the JT Group, is a modern and dynamic international company, passionate about quality and innovation. It sells its products in over 130 markets with the goal of bringing exceptional tobacco and nicotine experiences to its adult consumers. JTI is the global owner of both Winston and Camel, respectively the second and third largest combustible brands in the world. Other global



brands include MEVIUS and LD. It is also present in the Reduced-Risk Products category with its heated tobacco brand, Ploom, vaping brand, Logic, and Nordic Spirit nicotine pouches. Headquartered in Geneva, Switzerland, the Company employs over 46,000 people and was awarded Global Top Employer for twelve consecutive years in 2025. For more information, visit www.jti.com.