



JTI Romania, Top Employer for the fourth time in a row *Outstanding Employee Offerings Acknowledged in 33 Countries*

Bucharest, 2 March 2017 – JTI Romania was once again certified as Top Employer, for the fourth consecutive year. The Top Employers Institute assessed JTI Romania on criteria such as: talent strategy, workforce planning, on-boarding, learning & development, performance management, leadership development, career & succession management, compensation & benefits and organisational culture.

“We are a dynamic organization, operating in a very challenging business and regulatory environment. To be fit for the future, while having a competitive and resilient company, we are strategically investing in the development of our people and their wellbeing. There is a strong sense of belonging and a lot of pride in working for JTI Romania. We dedicate energy and hard work to prepare our tomorrow’s leaders with an effective performance management program and succession planning platform. Top Employers recognition is not just an award. It is a confirmation of our efforts and also an obligation to enhance the continuous, stable investment in our employees, while further building JTI as one of the most inspiring and rewarding places to work. This is, indeed, a key to our success in the coming years”, said Magdalena Porowska, HR Director JTI Romania, Moldova & Bulgaria.

“JTI counts on its employees for business achievements and cares about its people in all the 120 countries where the company is present. We have worldwide a great JTI spirit built on common sense, diversity, respect for people and their work. In Romania, JTI started its business in 1993, one of the first multinational companies to be established locally. We have now about 1,000 employees in the factory, central office and sales offices across the country. This certification received from the Top Employers Institute should be dedicated to our people, who created our organisational culture through their values, thus building our success. Top Employers recognition also represents once again a proof that we will continue to be committed to our employees, consumers, society and this country,” added Mark Rock, General Manager JTI Romania, Moldova & Bulgaria.

JTI has been also certified as Top Employer Europe, acknowledging the excellent work conditions in the company’s 37 offices and factories in 33 countries worldwide. JTI employs 26,000 people all over the world and has hired more than 2,800 new employees in 2016.

JTI was once again named as Global Top Employer in 2017, among the only ten companies in the world who provides exceptional employee conditions and demonstrates its leadership status in the HR environment. In addition to the global certification, JTI was also ranked as Number One Top Employer for the Middle East, Europe, and the Asia Pacific regions. JTI’s headquarters in Geneva, Switzerland, was recognized as the Number One Top Employer in Switzerland.

“It is amazing to see how JTI progresses in their results year after year. We are impressed by their appetite to be the best employer for their people. This year JTI has made the most significant improvements in the areas of learning, development and employee onboarding practices”, says David Plink, CEO for the Top Employers Institute.

The annual international research undertaken by the Top Employers Institute recognises leading employers around the world: those that provide excellent employee conditions, nurture and develop talent throughout all levels of the organisation, and strive continuously to optimise employment practices.

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JTI is a member of Japan Tobacco Group of Companies, a leading tobacco manufacturer worldwide. JTI sells renowned brands in the whole world, such as Winston, Mevius and Camel. Other international brands include Benson & Hedges, Silk Cut, Sobranie, Glamour and LD. Headquartered in Geneva, Switzerland, JTI has operations in over 120 countries with approximately 26,000 employees. For more information visit www.jti.com.

JTI started its business in Romania in 1993. In 2012, JTI Romania completed an investment of 25 million Euro in the production facilities, which also involved the creation of over 125 new jobs. Also in 2012, the sale force was increased by over 50 people. In 2014, JTI Romania inaugurated its new headquarters in Bucharest, the 5,000 square meter building is on four levels, housing over 200 employees, from the total of around 1,000 working in its manufacturing facility and in sales offices across the country.

The Top Employers Institute globally certifies excellence in the conditions that employers create for their people. Optimal employee conditions ensure that people develop themselves personally and professionally. This in turn enables companies to grow and to develop, always. Headquartered in the Netherlands, the company, previously known as the CRF Institute, has recognized Top Employers around the world since 1991. To learn more about the Top Employers Institute and the Top Employers Certification, visit: www.top-employers.com.