



JTI Romania, Top Employer for the 13th consecutive year

Bucharest, January 28, 2026 - JTI Romania is the Top Employer in 2026 for the 13th year in a row, being ranked second amongst 45 companies locally awarded, after an in-depth assessment conducted by the Top Employers Institute. The company was rated for numerous criteria such as leadership, talent acquisition, on-boarding, digital HR, work environment, career development, learning, ethics & integrity, diversity, equity & inclusion, well-being, rewards and recognition.

Gabriella Offeddu, General Manager JTI Romania, Moldova, and Bulgaria stated: "This award is about our highly professional team in Romania, whose dedication and passion have shaped who we are today. JTI is the fastest-growing tobacco company in the market, and this recognition reinforces our commitment to continue building our success story together by investing in our business and our people, and by creating an environment where our colleagues can thrive, driven by their talent and ambition."

"This recognition comes at a special moment for the JTI Factory, as we are in the process of moving our production facility to a new location that reflects our stage of development. We will become bigger and better not only because of this once in a lifetime transformation, but also thanks to our people — the driving force behind our strong results, highly appreciated across the JTI group", added Klaus-Walter Thul, Factory Lead, JTI Romania.

„This certification reflects the core values we live every day and the JTI spirit that inspires us to be bold, authentic and constantly growing. If you feel ready to explore who you can become and unlock your full potential, join our team. Together, we'll rise higher, evolve faster, and shape the next chapter of JTI's journey during this exciting period", said Milena Rajic, People & Culture Director JTI Romania, Moldova, and Bulgaria.

JTI has a total of more than 1,500 employees in Romania, in the headquarters, the factory, in the global technological hub set in Bucharest and in over 30 sales offices throughout the country. The company is one of the first multinationals established locally since 1993.

JTI, a member of the JT Group, is a modern and dynamic international company, passionate about quality and innovation. It sells its products in over 130 markets with the goal of bringing exceptional tobacco and nicotine experiences to its adult consumers. JTI is the global owner of both Winston and Camel, respectively the second and third largest combustible brands in the world. Other global brands include MEVIUS and LD. It is also present in the Reduced-Risk Products category with its heated tobacco brand, Ploom, vaping brand, Logic, and Nordic Spirit nicotine pouches. Headquartered in Geneva, Switzerland, the Company employs over 46,000 people and was awarded Global Top Employer for the twelfth consecutive year in 2026. For more information, visit www.jti.com.