

MEDIA INFORMATION

For immediate release

JTI awarded Top Employer Switzerland

for the 12th consecutive year

Dagmersellen, January 30, 2024 – This year, JTI (Japan Tobacco International) has achieved third place in the Swiss Top Employer award. It is the twelfth award in succession for JTI in Dagmersellen.

Every year, the Top Employers Institute certifies employers in Switzerland and around the world. The criteria include employee development, talent management, employment conditions and corporate culture. Bernadett Sümegi, P&C Director at JTI Switzerland, says: “This recognition acknowledges that our people are at the heart of everything we do. It is a testament to the outstanding workplace environment and the dedication of every individual within our organization. It's not just a ranking; it's a celebration of our collective efforts and commitment.” Thanks to the certification in several countries, JTI also continues to hold the “Top Employer Europe” and “Top Employer Global” labels.

This most recent certification again confirms the exceptional working conditions at JTI and the progress the company has made in improving well-being, diversity and inclusion, for example with the introduction of the world's leading guideline on paid parental leave of 20 weeks, regardless of gender and sexual orientation, or through the collaboration with Advance – Gender Equality in Business.

The employees of JTI Switzerland come from 36 countries. Around 40% have been with the company for ten years or longer. JTI is training seven apprentices in the professions of Kaufmann/-frau and Logistiker/-in.

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Japan Tobacco International (JTI) is a leading international tobacco company that is active in more than 130 countries. Its cigarette brands include Winston, Camel and Natural American Spirit. JTI introduced Ploom, a heated tobacco product, in 2023 and is present in the tobacco-free, oral nicotine product segment with Nordic Spirit. JTI is headquartered in Geneva and employs over 46,000 people worldwide. The Swiss production and market location, with over 400 employees and located in Dagmersellen (LU), has been named Top Employer Switzerland for the twelfth consecutive year. As a manufacturer of tobacco products, JTI is also aware of its special responsibility towards society and the environment and is thus committed to sustainable working and production conditions. You can find more information at www.jti.com.