

MEDIA INFORMATION

For immediate release

New Factory Director at JTI in Dagmersellen

Dagmersellen, 17 January 2024 – Serkan Pusuroglu is the new Factory Director of the JTI-factory in Dagmersellen. He succeeds Piotr Lipinski, who has been appointed Global Engineering Director after almost four years as Factory Director.

Serkan Pusuroglu took over the management of the JTI factory in Dagmersellen on 1 January 2024. The educated mechanical engineer started his first job at JTI in Turkey over 20 years ago and subsequently held management positions in production worldwide. Most recently, he spent three years as a factory director at the JTI-factory in Myanmar.

After almost four years as Factory Director at JTI in Dagmersellen, Piotr Lipinski has been appointed Global Engineering Director.

For more information, please contact:

Lucas Zurkirchen, Corporate Affairs & Communications Manager

+41 62 748 01 11

press.office.switzerland@jti.com

Japan Tobacco International (JTI) is a leading international tobacco company that is active in more than 130 countries. Its cigarette brands include Winston, Camel and Natural American Spirit. JTI introduced Ploom, a heated tobacco product, in 2023 and is present in the tobacco-free, oral nicotine product segment with Nordic Spirit. JTI is headquartered in Geneva and employs over 46,000 people worldwide. The Swiss production and market location, with over 400 employees and located in Dagmersellen (LU), has been named Top Employer Switzerland for the eleventh consecutive year. As a manufacturer of tobacco products, JTI is also aware of its special responsibility towards society and the environment and is thus committed to sustainable working and production conditions. You can find more information at www.jti.com.