



New Factory Lead at JTI

First woman heading the Dagmersellen factory

Dagmersellen, May 2025 – Nihal Açikel is the new factory lead at JTI in Dagmersellen. She succeeds Serkan Pusuroglu and is the first female lead in JTI's more than 50-year history in Dagmersellen.

Nihal Açikel took over as lead of the JTI factory in Dagmersellen on 1 May 2025. Prior to this, she had been a member of JTI's global engineering team since 2022, most recently responsible for the introduction and rollout of new technologies and machinery. The electrical engineer brings many years of experience in the manufacture and packaging of tobacco products to Dagmersellen, with a focus on innovation and development. She is already familiar with Switzerland, having lived in western Switzerland for several years.

JTI Dagmersellen is now led by two women: in addition to Nihal Açikel as Factory Lead, Olesja Flores has been responsible for the Swiss market as General Manager since 2022.

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