

MEDIA INFORMATION
For immediate release

New General Manager at JTI Switzerland

Olesja Flores appointed General Manager Switzerland – Andrew Reay has retired

Dagmersellen, July 4, 2022 – Andrew Reay retired at the end of June 2022 after a total of 30 years at JTI, most recently as General Manager Switzerland. His successor will be Olesja Flores.

From July 1, 2022, **Olesja Flores** (46) will lead the JTI's Swiss market. She will be based in Dagmersellen. Olesja Flores has been leading the Baltics+ cluster (Lithuania, Latvia, Estonia, Iceland, and Finland) for the previous 2,5 years. Latvian born, she began her career at JTI in her home country in 2001 and has subsequently held various leadership positions in the company. Among other roles, she has worked in Ukraine, at the headquarters in Geneva and as a Country Manager in Denmark.

Former General Manager of JTI Switzerland, **Andrew Reay**, retired at the end of June 2022. JTI thanks him for his successful work in recent years. Under his leadership, it has once again been possible to increase the market share in Switzerland. Moreover, JTI was proud to again take a podium position at the Top Employer Awards in the category of Swiss medium-sized companies.

"I would like to extend a sincere thanks to Andy Reay for the outstanding commitment that he has shown to our company and I wish him all the best for his future," says Stefan Fitz, Regional President Western Europe at JTI. "I have the great pleasure of welcoming Olesja Flores and I am confident that she will continue the success story of JTI in Switzerland."

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Japan Tobacco International (JTI) is a leading international tobacco company that is active in more than 130 countries. Its cigarette brands include Winston, Camel and Natural American Spirit. The tobacco-free, oral nicotine product was launched in Switzerland in November 2019 under the Nordic Spirit brand. JTI is headquartered in Geneva and employs over 45,000 people worldwide. The Swiss production and market location in Dagmersellen (LU) with around 300 employees has been named Top Employer Switzerland for the tenth consecutive year. As a manufacturer of tobacco products, JTI is also aware of its special responsibility towards society and the environment and is thus committed to sustainable working and production conditions. You can find more information at www.jti.com.