



JTI Americas excellence in Human Resources recognized by Top Employer *Operations in Brazil, Canada, USA and Mexico certified*

Miami, February 12, 2019 – JTI's excellence in people practices has been recognized in the Americas by the Top Employer Institute for the second consecutive year.

JTI received the 2019 Top Employer North America certification. Brazil, Canada and Mexico were certified as Top Employer for the second year in a row, while the USA received the award for the third and fourth times, in both the office and factory operations, respectively. The North America region, Brazil and the USA reached the Number 3 position in the ranking.

“Since 2016, JTI's excellent Human Resources practices have been instrumental in the expansion of our footprint in the Americas, and it makes me proud to see how our best practices have enabled quality growth in the markets where we operate”, said Marchant Kuys, JTI's Regional President of the Americas Region.

“The certification helps us grow as an employer of choice. Benchmarking against the best keeps us on our toes and ensures that our people practices are always amongst the best in class”, said Daniela Argirova, Regional HR Americas.

The Top Employer Institute is one of the global authorities on recognizing excellence in people practices. Organizations certified as Top Employers dedicate themselves to providing the very best working environment for employees through their progressive 'people-first' HR practices.

CEO David Plink said, “We believe that the 2019 certified organizations demonstrate exceptional employee conditions and encourage the development of these practices by putting their people first. These companies help enrich the world of work with their outstanding dedication to HR excellence and because of this, they are recognized as an employer of choice.”

In addition to the regional Top Employer 2019 awards in the Americas, JTI is Global Top Employer and was also awarded regional Top Employer certifications in Africa, Asia Pacific, Europe and the Middle East.

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JTI is a leading international tobacco company with operations in more than 130 countries. It is the global owner of both Winston, the number two cigarette brand in the world, and Camel, outside the USA and has the largest share in sales for both brands. Other global brands include Mevius and LD. With its internationally recognized brand Logic, JTI is also a major player in the e-cigarette market and has, since 2011, been present in the heated tobacco category with Ploom. Headquartered in Geneva, Switzerland, JTI employs close to 45,000 people and was awarded Global Top Employer for four consecutive years. JTI is a member of the Japan Tobacco Group of Companies. For more information, visit www.jti.com.