

MEDIA INFORMATION

For immediate publication

JTI among Germany's 5 top employers



Cologne / Trier, January 24, 2022 – the Top Employers Institute has named JTI (Japan Tobacco International) a ‘Top Employer Germany’ for the ninth time in succession. Of the 160 companies submitting to the certification process, JTI ranks fourth among the top five employers in Germany.

The Top Employers Institute examines companies by focusing on 6 overarching human resources aspects and 20 different HR areas, such as HR strategy, work environment, talent acquisition, further training, wellbeing and diversity & inclusion, among others. This certification recognises JTI as an employer that fulfils the very highest standards in these areas and offers its employees an excellent environment to develop and work in.

“We are hugely proud of once again being certified as a top employer. Our approximately 2,200 employees are the focus of all our actions and we want to offer them the best-possible conditions to allow them to develop their full potential,” states Jason Melling, People & Culture Director at JTI Germany. “We view the fact that we are among the five best employers in Germany as both a recognition of our efforts and as an incentive to be even better moving forward”, adds Melling.

And JTI has set itself some ambitious targets for the coming years as well. The company plans to continue increasing its focus on the wellbeing of all employees, by further developing and improving the work environment within the company, regardless of whether employees work at the office or from home.

JTI is the largest employer within the tobacco sector in Germany. At the Trier-based production site and the Research & Development Center, more than 1.800 employees have created globally-valid quality benchmarks. With its more than 100 employees, the Cologne site steers the entire Germany Market. Furthermore, around 200 Sales Force members of staff are responsible for all of Germany.

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The **Top Employers Institute** is the global authority on recognising excellence in people practices. With its certification programme, it enables companies to assess and improve their employment conditions. Founded 30 years ago, the Top Employers Institute has certified more than 1,857 top employers this year. Together, these certified top employers positively impact the lives of more than 8 million employees.

JTI (Japan Tobacco International) is a globally-leading tobacco and vaping enterprise. We manufacture and market internationally-renowned brands such as Winston, Camel and American Spirit. With our Logic e-cigarettes and Ploom heat-not-burn products, we are also a worldwide player within the vaping sector. Our company headquarters are located in Geneva, Switzerland. JTI operates in more than 130 countries and has in excess of 40,000 members of staff. For further information, please go to [jti.com/Germany](https://www.jti.com/Germany).