

MEDIA INFORMATION

For immediate release



Nicolas Senic appointed New Finance Director at JTI Germany

Cologne/Trier, October 16th, 2024 – JTI (Japan Tobacco International) is pleased to announce the appointment of Nicolas Senic as CFO for JTI Germany, effective October 1st, 2024. Nicolas will be reporting directly to Gian Luigi Cervesato, General Manager of JTI Germany.

Nicolas Senic brings a wealth of experience to this role, having started his career in 1999 within Financial Planning and Analysis for Gallaher France. Over the years, Nicolas has held numerous key finance and leadership positions across various regions and markets.

Following JTI's acquisition of Gallaher, Nicolas joined the UK and Ireland regional finance team in 2007, based in Weybridge. His career continued to advance in 2009 when he was appointed to lead the finance function for the Middle East and Africa sub-region. In 2013, his responsibilities broadened to include the former Sub-Saharan Africa cluster of markets. In 2017, Nicolas took on the role of leading the Finance function in Iran, and in his most recent position, he has been successfully leading the Finance department in Turkey.

Nicolas Senic succeeds Marco Bordignon, who has been appointed to lead the Finance team for Iberia markets, based in Madrid.

Gian Luigi Cervesato, General Manager Germany: *"We are delighted to welcome Nicolas Senic as our new CFO in Germany. Nicolas's extensive experience and deep understanding of our business will be instrumental in driving our business strategy and supporting our future growth in the German market. At the same time, we extend our gratitude to Marco Bordignon for his outstanding leadership in Germany and wish him continued success in his new position in Iberia."*

Nicolas Senic, Finance Director Germany: *"I am honored to join the German management team as Finance Director and look forward to contribute to the success of our business in Germany."*

###

For further information, please contact:

Press Office Germany c/o

Natalie Mohr

Pressestelle.Deutschland@jti.com

***JTI**, a member of the JT Group of Companies, is a leading international tobacco company, selling its products in more than 130 markets. It is the global owner of both Winston and Camel, respectively the second and third largest cigarette brands in the world. Other global brands include MEVIUS and LD. JTI is also a major player in the Reduced-Risk Products category with its heated tobacco brand, Ploom, vaping brand, Logic, and Nordic Spirit nicotine pouches. Headquartered in Geneva, Switzerland, the Company employs over 46,000 people and was awarded Global Top Employer for the tenth consecutive year in 2024. For more information, visit www.jti.com.*

***JTI Germany** employs more than 2,200 people at its sites in Cologne and Trier. The company is the largest employer in the tobacco industry in Germany and a certified "Top Employer". JTI is the market leader in Make-Your-Own with Winston. It markets other internationally well-known brands such as Camel, American Spirit and Benson & Hedges. With its global brand Ploom, JTI offers potentially reduced-risk products in the heated tobacco category in Germany. For more information, visit www.jti.com/Germany.*