

INFORMATION FOR THE MEDIA



Nikolay Mihaylov is appointed Corporate Affairs Manager for a region of 19 markets within JTI

Sofia, (18 November 2013) Nikolay Mihaylov is appointed Corporate Affairs Manager in the CIS+ region in Japan Tobacco International (JTI). He is responsible for the development and implementation of the strategies of the 19 markets in the region in the area of taxation policy.

„This success is an achievement for Nikolay and also for our team. It proves that Bulgaria can be a platform for development of professionals that can get international opportunities in JTI”, said JTI Bulgaria Country Manager Vladi Mihov. The CIS+ region includes the markets Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Croatia, Georgia, Kazakhstan, Kosovo, Kyrgyzstan, Macedonia, Mongolia, Montenegro, Russia, Serbia, Tajikistan, Turkmenistan, Ukraine and Uzbekistan.

Nikolay Mihaylov has over 14 years of experience in public and corporate communications. From 2008 till 2013 he was Corporate Affairs and Communication Manager of JTI Bulgaria, responsible for communication with state authorities in the field of taxation, anti-illicit trade and regulation of tobacco products. Over the last 18 months he was also chairing the Bulgarian Association of Tobacco Industry (BATI). Among the positions he occupied prior to JTI he was Corporate Communications Manager at BTC (2004 – 2008) as well as working in the PR departments of Ministry of Transport and Ministry of Economy.

Mihaylov has a master's degree in Business administration and bachelor's degree in Public administration from Sofia University. His qualification also includes executive educational programs at IMD International Institute for Management Development (IMD), London Schools of Economics (LSE), College of Europe and London School of Public Relations (LSPR).

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JTI, a member of the Japan Tobacco Group of Companies, is a leading international tobacco manufacturer. It markets world-renowned brands such as Camel, Winston and Mevius (Mild Seven). Other global brands include Benson & Hedges, Silk Cut, Sobranie, Glamour and LD. With headquarters in Geneva, Switzerland, and about 27,000 employees worldwide, JTI has operations in more than 120 countries. Its core revenue in the fiscal year ended December 31, 2012, was USD 11.8 billion. For more information, visit www.jti.com