

## **MEDIA INFORMATION**

For immediate publication

### **Heading for new shores: Japan Tobacco International will be relocating to Cologne-Mülheim in 2024**

**Cologne, (August 22<sup>nd</sup>, 2023) –JTI - Japan Tobacco International, Germany’s fastest-growing tobacco company, will soon be moving to the other side of the River Rhine – to Cologne-Mülheim. JTI will be ‘setting sail’ for the HANGAR building in the I/D Cologne industrial estate – which is currently under construction and will include a total of thirteen buildings. With office space totalling approximately 3,800 m<sup>2</sup>, the new headquarters of the largest employer in its sector in Germany is being created here.**

**HANGAR** – is all about sustainable and innovative ways of working for JTI

**Gian Luigi Cervesato, General Manager German Market:** *“Our new offices reflect our pursuit of innovation and sustainability. On the one hand, the building complies with all criteria relating to the ESG Regulation and is therefore second-to-none in terms of sustainability. On the other hand, the offices will be equipped with state-of-the-art smart-building technology. Which suits us perfectly.”* With regards to sustainability, Cervesato refers to new approaches for reducing plastic and product packaging, among other things. This has meanwhile resulted in savings of almost 400 tons of plastic since 2020. In addition, JTI is investing in wind power and a photovoltaic system at the production site in Trier.

**New Ways of Working (NWOW)** are making JTI a particularly attractive place to work.

Cervesato is convinced that working at the HANGAR will make JTI even more attractive to employees and future recruits. *“As an employer, we champion agile ways of working and smart office concepts for our members of staff. Here, we will in future have access to in-house bike stands, shower facilities, an underground car park with electric charging stations and lots of space for cross-departmental collaboration. Our team should feel comfortable, the HANGAR should be a place where we love to work. The roof terrace alone will be an attractive venue for great chats and lively exchanges.”*

As a Top Employer, the move sends a signal to employees about just how important the JTI New Ways of Working (NWOW) are. Among other things, the concept that the tobacco product maker implemented two years ago includes allowing employees to work outside the office for up

to 50 percent of their monthly working hours, to benefit from flexible core hours and to work from abroad for up to 10 days a year. From a recruitment perspective, the new office building therefore increases interest among people to work for the largest employer in the tobacco industry in Germany, adds the General Manager.

### **I/D Cologne** – a district focusing on quality of life

With this move – scheduled for the second quarter of 2024 – JTI is joining the ranks of numerous businesses that have already relocated. The new industrial estate will ultimately offer workspaces for 7,000 employees. To this end, JTI will be at the heart of a new district with office, conference, hotel, gym, sports and hospitality offerings along with three large squares. With a construction area of about 160,000 m<sup>2</sup>, the I/D Cologne project in Cologne-Mülheim is currently the largest commercial development in Cologne and one of the most exciting district developments in North Rhine-Westphalia. The district is already full of life and diversity.

### **Further information:**

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**JTI** (Japan Tobacco International) is a globally-leading tobacco and vaping enterprise. We manufacture and market internationally-renowned brands such as Winston, Camel and American Spirit. With our Logic e-cigarettes and Ploom heat-not-burn products, we are also a worldwide player within the vaping sector. Our company headquarters are located in Geneva, Switzerland. JTI operates in more than 130 countries and has in excess of 40,000 members of staff. For further information, please go to [jti.com](https://www.jti.com).

With around 2,200 employees, **JTI Germany** is the largest employer within the tobacco sector in Germany. At our Trier-based production site and the neighbouring Research & Development Center, more than 1,800 employees have created globally-valid quality benchmarks. The entire German market is managed by more around 150 members of staff at JTI's offices in Cologne. Furthermore, around 200 Sales Force colleagues are responsible for liaising with retailers throughout Germany. Our market share is constantly growing and is meanwhile in excess of 10 percent. Our most important brands in Germany are American Spirit, Camel and Winston. For further information, please go to [jti.com/Germany](https://www.jti.com/Germany).